**Social Media Editor: Call for Applications**

*The Law Teacher: The International Journal of Legal Education* is seeking to appoint a new Social Media Editor to join our existing team and work alongside Cameron Giles.

This is an exciting opportunity for a creative individual with a dynamic global outlook and may especially suit an early career researcher wishing to gain a deeper understanding of academic journal operations. We are keen to broaden the international outlook of the journal and would particularly welcome individuals based outside of the UK. We also encourage applications that will deepen the diversity of our Editor team and Editorial Board. Familiarity with Canva or an eagerness to learn how to use this and similar technologies is required. You will also bring an Equality, Diversity, and Inclusion awareness to your use of social media and, an enthusiasm to develop a more inclusive approach to the social media platforms used by the journal.

For over fifty years, *The Law Teacher* – the journal of the Association of Law Teachers – has sought to act as a focus for the sharing and promotion of excellent teaching practice and research. The peer-reviewed journal includes work, theoretically engaged and/or empirical, that explores policy and pedagogy in legal education internationally.

***Role and Responsibilities:***

**The Social Media Editor should:**

• Build and manage network of contacts online, and communicate with them regularly.

• Find authors from the journal on these social media sites and keep them up to date on the usage of their paper; any new updates in legal education and work with them to build networks within their institutions to increase awareness of the journal and of their papers.

• Liaise with Taylor & Francis to identify relevant dates, events and anniversaries that could benefit from further promotion via an ad-hoc marketing campaign or through links on the social media sites.

• Work with Taylor & Francis to identify key papers that would be suitable for press releases.

• Liaise with the General Editor and other Editorial Board members as necessary, to source content and news that should be shared with a wider audience.

• Find blogs written by important contacts and comment on them regularly to build up relationships. The SME can also contribute to the ALT blog.

• Field any publishing related questions, or any expressions of concern or allegations of misconduct regarding published content back to Taylor & Francis.

*Encourage new content*

• Encourage the submission of articles to the journal from expert researchers in the field including colleagues.

• Encourage ‘rising stars’ to submit to the journal.

• Suggest potential topics for papers based on online communication with contacts and the regular reading of news and events in legal education.

• Be international in outlook.

*Champion the Journal*

• Be an Ambassador for the journal; build, nurture, and grow a community around it.

• Act as the social media ‘face’ of the journal.

• Increase awareness of the articles published in the journal in all relevant communities and amongst colleagues.

• Make the Journal essential reading, for example by highlighting key articles to relevant contacts.

• Participate and update social media sites at relevant conferences.

*Provide feedback and strategic suggestion*

• Attend meetings in person or through online participation with Taylor & Francis and the Editorial Board as required (reasonable travel expenses will be reimbursed).

• Flag newsworthy articles for marketing.

***Application:***

Please explain in no more than 1 side of A4 why you wish to take on this role and outline the skills and/ or experience you would bring. Please also attach a maximum 2 side A4 CV (minimum font 11). The role is unpaid but expenses for travel within the UK associated with the role (e.g. attending editorial board meetings) will be covered by the Association of Law Teachers.

Appointment will be for twelve months, and a handover will be provided in advance of the start date.

Please send your application and CV to *Law Teacher* General Editors, Professor Chris Ashford chris.ashford@northumbria.ac.uk and Dr Jessica Guth J.Guth@leedstrinity.ac.uk by **Friday 15 December 2023**.

*The Law Teacher* is the journal of the Association of Law Teachers

*“Passionate about legal learning”*

